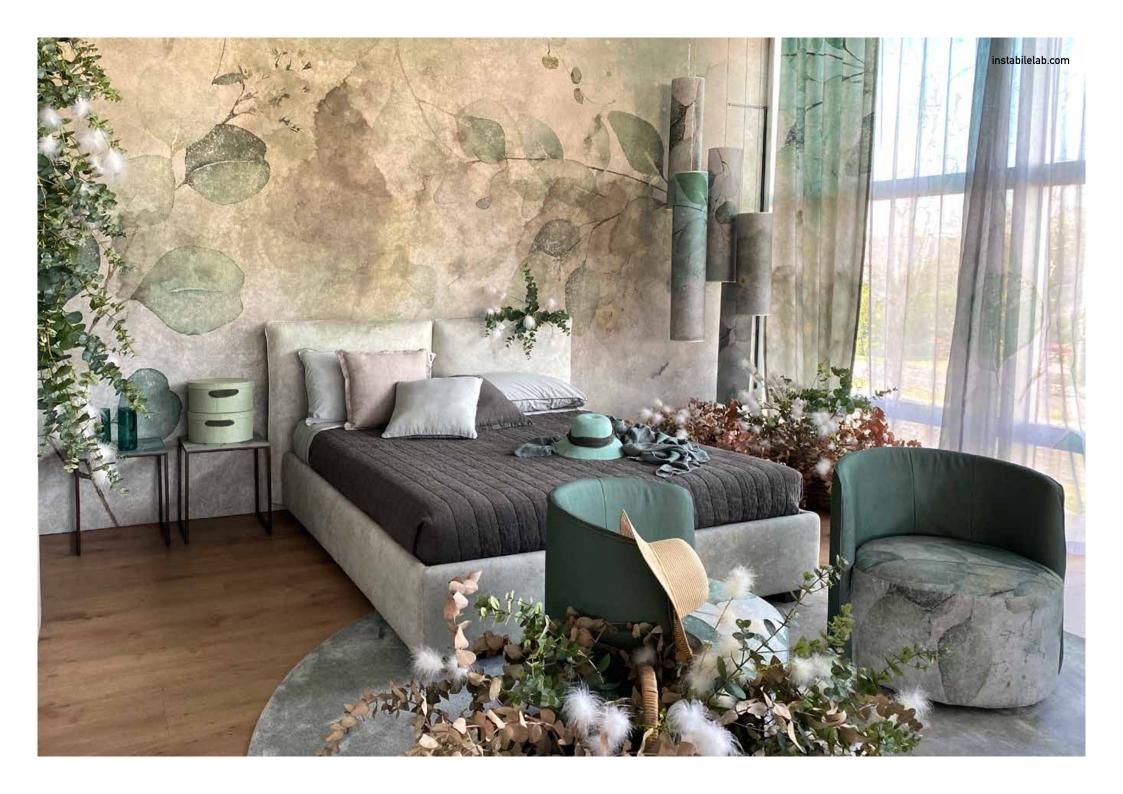


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VISITE OUR WEBSITE **INSTABILELAB.COM** 



## ABOUT US

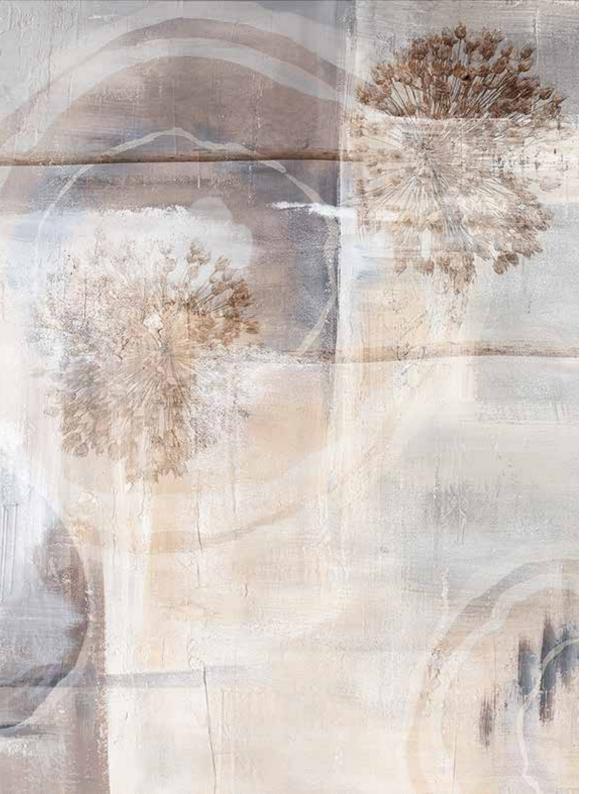


A VENETIAN COMPANY OF INEXHAUSTIBLE CREATIVITY. INSTABILELAB PROPOSES ITS OWN ORIGINAL INTERPRETATION OF WALLPAPER, MIXING DIFFERENT IDEAS AND STYLES, CREATING ORIGINAL AESTHETIC-CONCEPTUAL COMBINATIONS TO GIVE REAL VALUE AND PERSONALITY TO LIVING SPACES.

The company presents countless patterns and atmospheres, also thanks to the study of textures and new ways of using and applying them.

Instabilelab, in fact, offers not only a collection of graphics that can be printed on wallpaper. It overcomes the limits of using wallpaper, proposing the same graphic on products and fabrics, thus creating a graphic continuity on the different furnishing accessories.

A true atmosphere.



Not only creativity but also technology: the company has the necessary know-how to reproduce its graphics on different types of support and to cover every aspect of indoor living (walls, ceilings, floors, wet areas, furnishing elements, fabrics) and outdoor, thanks to the use of weather-resistant coatings.





## **MATERIALS**



THE NEW CONCEPT OF WALLPAPER MAKES ITS WAY INTO THE WORLD OF DESIGN AND INTERIOR PLANNING ACCORDING TO A CREATIVE PROJECT CAPABLE OF EXPRESSING STYLES, TRENDS AND SUGGESTIONS.

MATERIAL WITH A GREAT AESTHETIC EFFECT ALLOWS TO DECORATE EVERY ROOM OF THE HOUSE CREATING BEAUTIFUL SCENERIES.

Instabilelab chooses to leave extreme freedom in the choice of graphics, allowing the printing on any type of support (except Prestige wallpaper that, due to its characteristic metallic colour, provides dedicated graphics).

**NEW MIDDLE** 



**CROSS** VINYL WALLPAPER VINYL WALLPAPER



**GREEN** PVC FREE COATING



**FIBRATEX** 



**VELLUTO** FABRIC COVERING



Vinyl wallpaper, available in different types of texture, is recommended for domestic environments that exclude the intense presence of water and steam, while the version on a glass fiber structure, treated during installation with specific resins, is suitable for more humid environments such as bathrooms and kitchens, including showers. The differently treated fiberglass is also ideal for outdoor use. To these supports are added the **Green** wallpaper, obtained without the use of PVC and Velluto, a refined wallpaper that recalls the textures and soft tactile perceptions of velvet.





#### **PRESTIGE**

SPECIAL EDITION



paillettes oro/oro



glitter oro



### TEX PRESTIGE

SPECIAL EDITION



paillettes oro/nero



crystal mesh



The Instabilelab wallpaper collection is enriched with 2 supports embellished with gold foil: **Prestige**, laminated vinyl wallpaper, and **Tex Prestige** in glass fiber, to bring the brilliance of gold graphics even on walls in direct contact with water such as showers.

Thirty dedicated graphics have been created for these materials, which make up the ORONERO collection.

In combination with Prestige wallpapers there is The Skull collection: the iconic Instabilelab skull in 4 different versions.

A handcrafted product of great effect in which the paillettes cuvette, gold glitter and brilliant crystals create unique wall applications with a strong scenic effect.





Moquette can be used to cover the whole floor or to make square metre carpets and aisles. In this case the moquette will be spliced, depending on the width of the article, and edged.

## CARPETS AND MOQUETTE

DESIGNED FOR THE CUSTOM- ME PROJECT, INSTA-BILELAB CARPETS ARE SO CHARACTERISING AND STRONG WITH THEIR GRAPHIC AND DECORATIVE VISUAL THAT THEY CREATE AN INDEPENDENT COLLECTION, PERFECT TO ENHANCE ANY TYPE OF FURNITURE.

The wide range of customisation possibilities consists of being able to choose whether to print the entire graphic on the carpet, or to select a portion or detail of the design to be reproduced.

It is also possible to choose to print only the background of the graphic for an alternative effect.







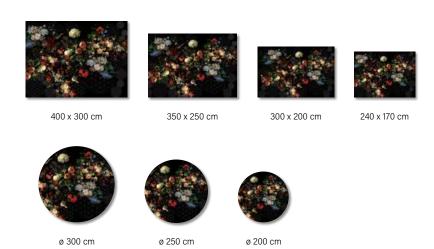




### MOKETA & MOQUETTE

Moketa, the new Instabilelab carpet available for all the graphics of the collection in 7 different models and customizable both in size and shape.

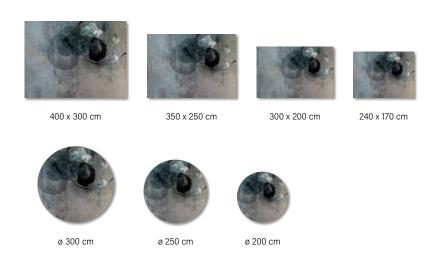
Moquette, the proposal of Instabilelab printable with all the graphics of the collection.





### CARPETIA ROYAL

The Carpetia Royal collection features even softer and brighter Luxury 1.6 and Luxury Soft 11.5 materials, available on large round and rectangular models.









Curtains are a very important furnishing element. Besides decorating, they modulate the external light and create different atmospheres during the day, in the evening or with artificial lighting. Instabilelab proposes the printing of all the graphics in the collection on fabrics for filtering or darkening curtains, depending on the lighting and furnishing requirements.

## **TEXTILE**

DETAILS MAKE THE DIFFERENCE. INSTABILELAB PRINTS ALL THE GRAPHICS IN THE COLLECTION ON A SELECTION OF SAMPLE FABRICS, SPECIALLY CHOSEN TO CREATE CUSHIONS, UPHOLSTERY, COVERINGS, CURTAINS AND THUS ALLOW A TOTAL CUSTOMIZATION OF THE FURNITURE.

Instabilelab's Textile collection includes different types of fabric, all of which can be printed by linear meter and are suitable for interior decoration. The collection is completed by curtains, filtering or darkening In order to meet the needs of the contract sector, all synthetic-based fabrics can be given fireproof treatment.



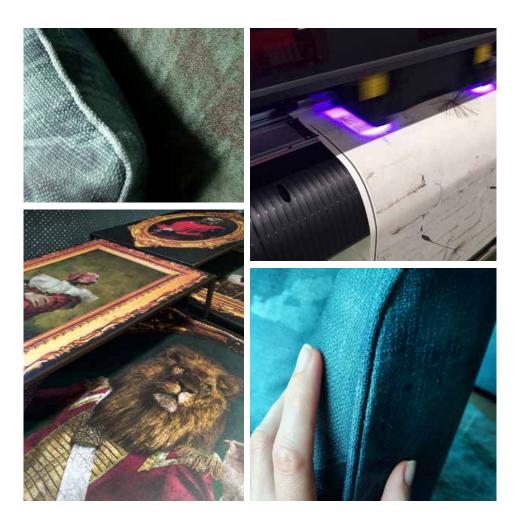








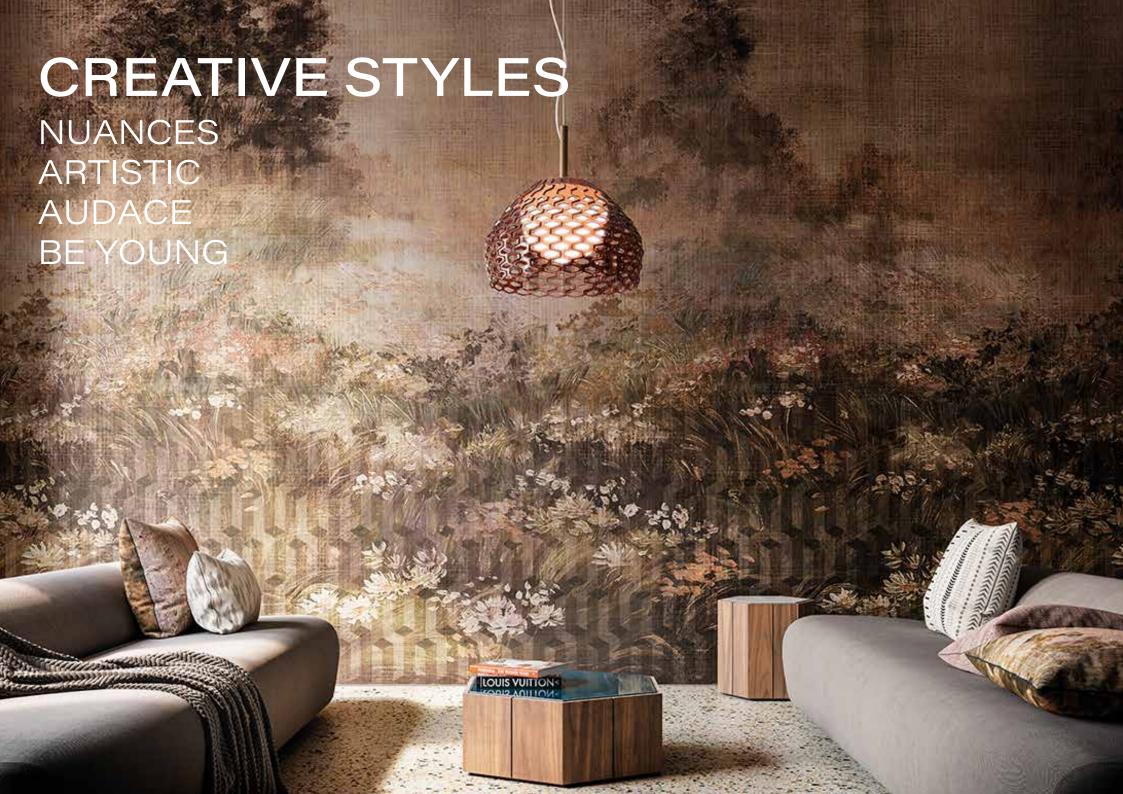
## MADE IN ITALY





A 0 KM PRODUCTION BECAUSE IT IS ALL CONCEIVED AND DEVELOPED WITHIN THE SAME COMPANY THANKS TO A TEAM OF PROFESSIONALS AND EXPERTS WHO ARE CONNECTED WITH THE WORLD OF DESIGN AND ARCHITECTURE AND WHO HAVE BEEN ABLE TO DEVELOP MATERIALS AND FINISHES.

Not only creativity but also technology: Instabilelab has the necessary know-how to reproduce its original graphics on different types of supports and to cover every aspect of indoor living (walls and floors, coverings, shower interiors and wet areas, furniture and textiles) and outdoor living with weather-resistant coverings, always with the guarantee of a Made in Italy production.





## **NUANCES**







SHADES. COLOURS, NATURE, FIGURES, SHADOWS, VOICES AND GLANCES, NUANCES MAKE THE DIFFERENCE AND DIFFERENCES MAKE LIFE INTERESTING. WHEN YOU DON'T GET THE NUANCES, EVERYTHING LOOKS FLAT AND EMOTIONLESS.

Nuances includes natural, pastel-coloured graphics to gently and harmoniously enter the living room. With floral motifs, leaves and landscapes, nature frames the room, creating a relaxing and evocative atmosphere.



## **ARTISTIC**







HAND-DRAWN PICTURES, DIGITAL ILLUSTRATIONS, REWORKED ARTISTIC PHOTOS: EACH GRAPHIC TAKES INSPIRATION FROM A UNIQUE AND ORIGINAL IDEA TO GIVE SPACE TO INSTABILELAB'S CREATIVE FLAIR.

The Artistic theme is inspired by the world of art and illustration. Re-worked photographic shots and illustrated drawings in contrast to textured materials - everything starts with an idea on paper and is realised in the digital re-workings of our graphics team.



## **AUDACE**







INSTABILELAB HAS ALWAYS BEEN CHARACTERISED BY A WELL-DEFINED STYLE, FULL OF SHARP CONTRASTS, STRONG SHAPES AND COLOURS, A STYLE THAT DESPITE THE NEW NUANCES, REMAINS AND DEVELOPS IN A DEDICATED SECTION.

The Audace theme plays on colour contrasts and on particular and characterising subjects, sometimes irreverent, as Instabilelab's history requires. The company's creative flair leads us to create windows on the world by combining different and sometimes paradoxical graphic inspirations, nature, and industry, floral and ominous, sacred and profane.



## **BE YOUNG**







IMAGINATION FLIES AND DREAMS TAKE SHA-PE WITH THESE GRAPHICS DESIGNED FOR THE WORLD OF CHILDREN, BUT ALSO FOR THOSE WHO WANT TO CREATE A SURREAL AND COLOURFUL SPACE.

Be Young is the theme dedicated to children and those who want to feel young by getting lost in the colours and stories of these images. Drawings and illustrations, bright colours, or delicate contrasting pastel shades to accompany the imagination on a wonderful journey.

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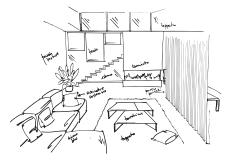
### **CUSTOM-ME PROJECT**

CUSTOM-MEISTHECREATION OF ANATMOSPHERE. NOT JUST A PROJECT BUT A WAY OF DESIGNING, NOT JUST AN ORIGINAL PROPOSAL BUT A WAY OF LOOKING AT THE SURROUNDING THAT GOES BEYOND STRUCTURAL ELEMENTS AND FURNISHING ACCESSORIES.

Everything comes from wallpaper and widens by incorporating such piece of furniture and fabrics, entirely customizable with the graphics of the collection. The living space dresses itself up with a graphic patterns that penetrates walls, curtains, carpets and accessories, creating a game of volumes in which every detail, every single object stands out and makes the difference.







- 1. Klauss tables
- 2. Cortinas curtains
- 3. Textile pillows
- 4. Carpetia carpet
- 5. Beautiful Light lamps











**BEAUTIFUL LIGHT** 

RELAXIA

### **CUSTOM-ME PRODUCTS**

Elegance and harmony with Custom-Me. The living space dresses itself up with a graphic pattern that penetrates walls, curtains, carpets and accessories, creating a game of volumes in which every detail, every single object stands out and makes the difference.

Among the furnishing accessories we find armchairs, lamps, poufs, tables and upholstered beds, all guaranteed Made in Italy products.





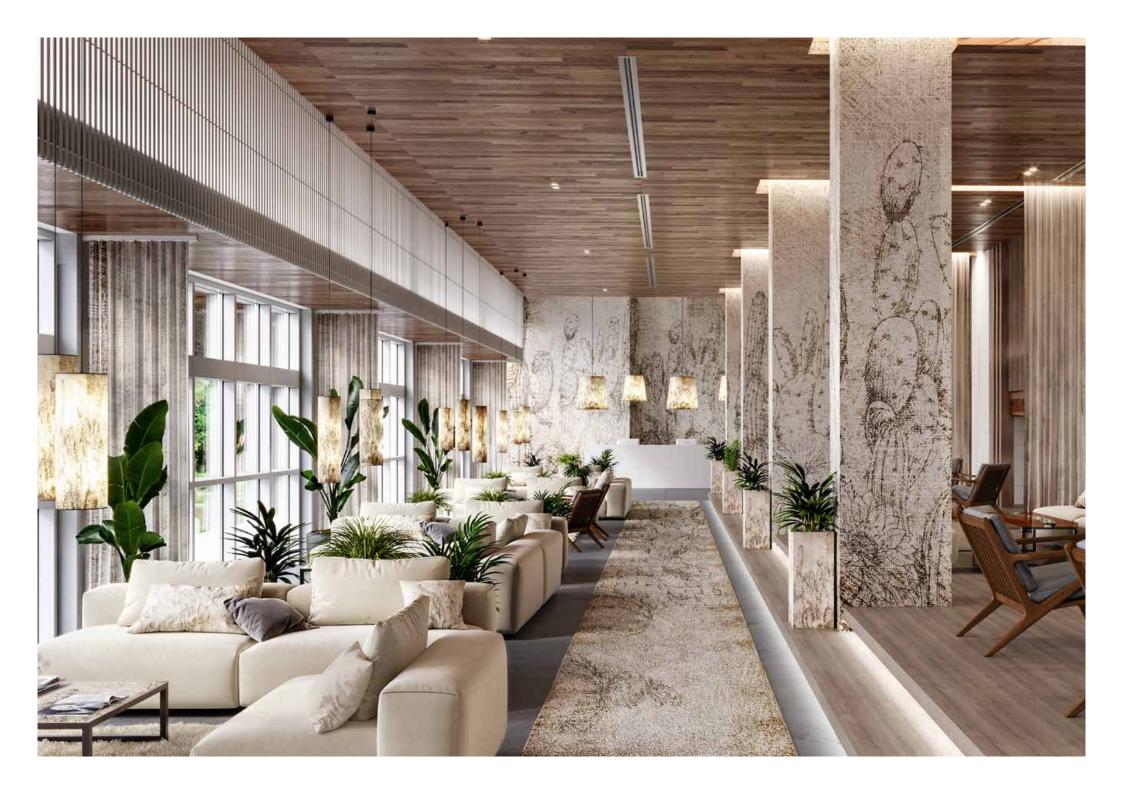
COMPO-BED





Custom-me is the ideal solution to make unique public environments such as restaurants, clothing stores, gyms, beauty centres, design studios and much more. The availability of a wide range of graphics and styles, combined with the possibility to customize each element in detail, allow endless creative paths.











The irreverent and iconic skull is embellished and comes in four brilliant variants to be combined with the refined wallpapers with gold details.









DESIGN AND FASHION, GRAPHIC AND STUDY OF LIGHT, GRAPHICS PRINTED ON GOLD PAPER AND PRECIOUS HANDCRAFTED SKULLS CREATE A COLLECTION THAT COMBINES RESEARCH, CREATIVITY AND ABSOLUTE CHARM: THIS IS ORONERO.

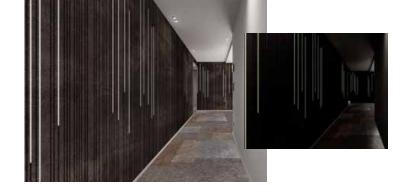
Precious Venetian warps and details of paintings in chiaroscuro become sophisticated and persuasive graphics that can be printed either on vinyl or on glass fiber, a material suitable for interior showers and bathrooms. The 6 basic wallpapers are instead designed to accommodate the skulls of The Skull collection, made of gold, gold/black paillettes, gold glitter and silver strass.







**⊄INSTABILELAB** 



## LIGHT+LIGHT

SIMPLE AND IMPACTFUL, LIGHT SETS THE TONE IN THIS PROJECT. LIGHT AS A VISUAL EFFECT THAT BECOMES THE PROTAGONIST WHEN THE ENVIRONMENT IS DARKENED. IN THE DARK, THE SUBJECTS OF LIGHT+LIGHT REVEAL THEIR BRIGHTNESS, CREATING A UNIQUE AND UNEXPECTED ATMOSPHERE.

Light elements can be moved and/or removed but cannot be changed in size. Light+Light graphics can only be printed on vinyl wallpapers. The areas covered with iridescent paint are charged with daylight or artificial light and remain luminous in the dark for a variable time of 2/3 hours.





Light+light offers solutions to create entire walls, partitions or niches, entering the home with style and flair. Amazing for children's rooms!





The maximum printable size of the Art Kitchen collection is L 500 x H 75 cm.

## **ART KITCHEN**

MATERIALS, NATURE, ART, SKYLINE, COLOUR, GRAPHIC ELEMENTS... INSTABILELAB'S PROPOSALS FOR KITCHEN SPLASHBACKS ARE ORIGINAL AND SUITABLE FOR ANY FURNISHING STYLE, FROM CLASSIC TO MODERN.

Glass fiber materials ensures resistance to water and heat and can be disinfected without affecting the colours of the paper, which remain unaltered over time.









## **BOOK ACCESS**

HIGH IMPACT, MODULAR, FURNITURE, BOOK ACCESS IS A UNIQUE PROJECT. IN ADDITION TO CREATING A DECORATIVE EFFECT, IT OFFERS STORAGE MODULES PERFECTLY INTEGRATED WITH THE WALL GRAPHICS. SUCH FUNCTIONAL CUBES, CLOSED OR OPEN, ARE FIXED TO THE WALL THUS CREATING AN OPTICAL ILLUSION.

The bookcase has been designed with an alternation of objects and books of various styles. On request it is possible to customize the graphics printed on the doors of the storage cubes and the position of the objects.











## ONE COLOR

INSTABILELAB WITH ONECOLOR OFFERS A SE-LECTION OF 6 DESIGN COLOURS, FROM NEUTRAL TO BLACK, SELECTED WITH CARE TO COMPLETE THE COLLECTION OF GRAPHIC CATALOGUES.

Ideal for covering walls and ceilings, stairwells, long corridors and public areas but also niches and dividing walls. Monochrome colour contrasts are a solution to characterise the environment in a sober and elegant way.

Indoor vinyl wallpaper, with embossed canvas effect texture, ideal for both residential and contract use, available by roll.



- 1. TOFU
- 2. MOSS GRAY
- 3. OCEAN DEPTHS
- 4. WHISPER PINK
- 5. FOREST RIVER
- 6. OXFORD TAN

















#### **QUALITÀ / QUALITY**



FLAME RESISTANT - STAINABLE AND BRUSHABLE - WALL ADHESIVE - DRY REMOVABLE - HIGH LIGHT RESISTANCE

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CONTRACT

INSTABILELAB EMBRACES THE CONTRACT WORLD NOT ONLY FOR ITS HIGHLY QUALIFIED PRODUCTS, FOR THE ORIGINALITY OF ITS GRAPHICS FOR EVERY TYPE OF ENVIRONMENT BUT ABOVE ALL BECAUSE IT PROPOSES GENUINE FURNISHING PROJECTS...

Whoever buys one of our products takes a truly original view of interior design and has the possibility of reproducing the chosen graphics in any furnishing element in the room. Our products are for people who like to surprise and amaze themselves.

From the very beginning Instabilelab has never set out to be a simple wallpaper company, but a creative container in which different solutions can be studied, **presenting an extremely interesting concept for the hôtellerie and retail sector**.















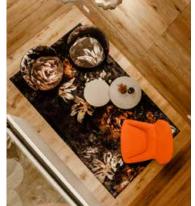
# **REALIZATIONS**

- LIVING AREA
- SLEEPING AREA
- BATHROOM AREA
- PROFESSIONAL OFFICES
- RETAIL
- OUTDOORS



















## FAIRS AND EVENTS

THE EXHIBITIONS OF INSTABILELAB ARE COMPLETELY DIFFERENT FROM EACH OTHER. FROM MILAN TO PARIS, FROM VALENCIA TO BERLIN, EVERY SPACE AND EVERY SETTING HAS BEEN DESIGNED ACCORDING TO A DIFFERENT CONCEPT TO EMPHASIZE EVEN MORE TOTAL CREATIVE FREEDOM.

The Custom-me program becomes a tool to design trade fairs and exhibition environments in an innovative, original and unique way.











Salone del Mobile, Milan 2022

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1-2-3. Maison et Objet, Paris 2023 4. ETC Design Center, Culemborg 2022 5. Habitat, Valencia 2022

6. Equiphotel, Paris 2022



## **SHOWROOM**

THE INSTABILELAB SHOWROOM, THE ULTIMATE EXPRESSION OF THE COMPANY'S CREATIVE STYLE. A SPACE THAT GOES BEYOND THE EXHIBITION AND BECOMES A SCENOGRAPHY FULL OF ATMOSPHERE AND MYSTERY.

ENVIRONMENTS DESIGNED TO GIVE SPACE TO ALL PRODUCTION, CREATING ORIGINAL SUGGESTIONS AND DEPTH, STRONG AND IMPACTFUL PROPOSALS COMBINED WITH AN EXTREME ATTENTION TO DETAIL.













instabilelab.com





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